

## **Coons named interim director of Admissions**

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Christopher Coons, associate director of Admissions at Alfred University, has been named interim director of Admissions, according to Dr. Susan Strong, vice president for Enrollment Management and interim provost. Coons, who joined the Alfred University Admissions office a year ago, is a graduate of West Virginia Wesleyan College with a B.A. in psychology. He began his career in admissions at West Virginia Wesleyan and was associate director there before coming to Alfred. At Alfred, Coons has been primarily responsible for publications, the Admissions web site, coordination of communications and mailings, and as liaison to the Office of Communications. He also has supervised several members of the AU Admissions staff. Coons fills the position left vacant by the resignation of Katherine McCarthy, who became assistant vice-chancellor for Enrollment Marketing for the State University of New York on July 1. McCarthy, a 1980 graduate of Alfred University, became AU's director of Admissions in 1996. She and her staff developed numerous initiatives, emphasized targeted recruiting, implemented on-line recruiting (including the web site, e-mail, and chat rooms), brought record-sized classes to campus, increased transfer and international recruiting, and increased the applicant pool by 16.7 percent in five years. Strong indicated that the search for a permanent director of Admissions is now under way.