

## **Mystery Brewing Co. Public Micro Investment Period Drawing to a Close, Celebration Planned**

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Chapel Hill, NC Mystery Brewing Co., a startup craft brewery in central North Carolina founded by Erik Myers, AU class of 1998, announces that its public micro investment period is drawing to a close. Since the end of May, Mystery Brewing Co. has been involved in a micro investment fundraising drive via the Website [Kickstarter](http://www.kickstarter.com) [www.kickstarter.com](http://www.kickstarter.com). Pledges can be made until Friday, July 23 at 9 p.m. EDT. "I wanted to give everybody a chance to get involved, and to spread word about the company at the same time," said Myers. "I like Kickstarter because it allows a community to grow around the idea and at the same time I get to reward interested people with some pretty interesting, unique, and fun stuff." Pledges start as low as \$5; rewards include stickers, t-shirts, glassware, invitations to exclusive events, and even private beer tastings and beer dinners. If the fundraising goal of \$40,000 is not met by the time the drive ends no money changes hands. "I'm confident that we can make, and quite possibly exceed, our goal," said Myers. "At the risk of seeming a little cocky, we're already planning a party to celebrate it, but we're hoping that the party will also act as incentive for locals to get involved. They can pledge and then come by and meet the people behind the company as well as other backers." On July 23, from 7-10P p.m. Mystery Brewing Co. will host a semi-private fundraiser and celebration at The Speakeasy of Tyler's Taproom in Durham, NC. Mystery Brewing Co. t-shirts and glassware will be available for sale, and there will be a raffle for rare beer and other prizes. Free tickets are required for entry. Go to: <http://mbkickstart.event...> About Mystery Brewing Co.: Mystery Brewing Co. is a fledgling contract brewery dedicated to the production of small-batch, high-quality ales using non-traditional ingredients and historic recipes. Mystery Brewing Co. is based in Chapel Hill, NC. <http://www.mysterybrewing...> Mystery Brewing Company's Kickstarter Drive: <http://www.kickstarter.co...>