

Minutes of P.R. Committee
Herrick Memorial Library
December 4, 2008

Chair: Ellen Bahr

Attendees: Brian Sullivan
Sara Arrasmith
Jessy Santana
Mary Jo Beers
Aura Severino
Joe Sasaki
Erica Ernewein

The meeting was convened at 10:10 a.m. by E. Bahr. S. Arrasmith volunteered as secretary for the meeting.

11 names were drawn for prizes from the library survey.

J. Santana demonstrated a number of webpages relating to library publicity around the country. At a later time to be decided, we will set up and maintain a Herrick Facebook page as administrators.

A poster campaign had been discussed at earlier meetings similar to the "Read" celebrity poster campaign. E. Bahr said that S. Crandall had given her a resource for a template to make these posters. E. will investigate further.

Organization of the spring semester open house was discussed. A change of date to February 8 was made. It was decided to call the event "Club Expo." E. Bahr will send out invitations to the club presidents and speak with S. Crandall regarding a budget for refreshments. M.J. Beers will coordinate the food for the event. Performance space will be arranged for clubs who need it. A. Severino and E. Ernewein will arrange the scavenger hunt. A tie-in with books/library services was decided against. The scavenger hunt tickets will include a vote for best group display and a prize will be awarded. E. Bahr will handle the advertising. S. Arrasmith offered to design the form for the scavenger hunt ticket when it is finalized, she will also gather the registration forms. Student library employees may be asked to help with the event.

The next meeting was set for Thursday, January 22, at 10:00. Please inform Ellen of any conflicts. It was agreed that the committee will also meet Thursday, February 5 at 10:00.

The meeting was adjourned at 11:00.